

GREAT LAKES BOATING

2014 Editorial Calendar

(Please note that this calendar is provisional and subject to change at any time)

JANUARY/FEBRUARY: closing date: December 11, 2013; issue date: January 8, 2014

- Boat Feature: Yachts
- Special Feature: Fixing our Decaying Infrastructure
- In-Depth Analysis: Survey Used Boats First, Buy Second
- Product Focus: Technological Innovations
- Port of Call: Chicago

MARCH/APRIL: closing date: February 14, 2014; issue date: March 7, 2014

- Boat Feature: Pro-Line/Donzi
- Special Feature: Plastics Pollution of the Great Lakes
- In-Depth Analysis: Recreational Boating & Fishing Foundation Hits Target
- Product Focus: Marine Electronics
- Port of Call: Lake Erie Location

MAY/JUNE: closing date: April 15, 2014; issue date: May 8, 2014

- Boat Feature: Cruisers
- Special Feature: Attracting Younger Boaters
- In-Depth Analysis: Future of Wind Turbines in the Great Lakes
- Port of Call: Lake Ontario Location
- Product Focus: Outboard Motors

JULY/AUGUST: closing date: June 9, 2014; issue date: July 10, 2014

- Boat Feature: Fishing Boats
- Special Feature: Keeping Aquatic Nuisances Out of Great Lakes
- In-Depth Analysis: GLBF's 10th Anniversary
- Port of Call: Lake Huron Location
- Product Focus: Fuel Stabilizers

SEPTEMBER/OCTOBER: closing date: August 8, 2014; issue date: September 8, 2014

- Boat Feature: Pontoons
- In-Depth Analysis: America's Sportfishing Council Rallies Troops
- Feature: Lake Erie Canal or St. Lawrence Seaway
- Port of Call: Lake Superior Location
- Product Focus: Winterization Options

NOVEMBER/DECEMBER: closing date October 6, 2014; issue date: November 6, 2014

- Boat Feature: Runabouts
- Special Feature: Holiday Gift Guide
- In-Depth Analysis: Year-in-Review & Preview
- Product Focus: Dredging Is Still A Problem
- Port of Call: Western Michigan Location

PLUS ... In each issue, you'll find the Publisher's Note, Editorials, Coast Guard Spotlight, News, New Products, Boat Care, Events Calendar, Classifieds, and more.

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